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PETER D. ROSS
(202) 429-4232

February 14, 1994

Mr. William F. Caton
Secretary
Federal Communications Commission
1919 M Street, N.W.
Washington, D.C. 20554

Re: Notification of Permitted Written Ex Parte
Presentation in MM Docket Nos. 92-266 & 93-215

Dear Mr. Caton:

E! Entertainment Communications, Inc., by its attorneys and pursuant to Section 1.1206(a)(1) of the Commission's rules, hereby submits two copies of this memorandum regarding a permitted ex parte presentation to Commission officials regarding MM Docket Nos. ~~92~~-266 & 93-215.

Today at 10:30 a.m. and 2:30 p.m., Lee Masters, President of E! Entertainment Television, Inc. and Debra Green, Senior Vice President, Affiliate Relations, along with Donna C. Gregg and Peter D. Ross of Wiley, Rein & Fielding, met with James Olson and Edward Hearst of the Cable Services Bureau. The discussion related to issues raised in the attached written ex parte presentation and above-named company's pleadings in the cable rate regulation dockets cited above.

Kindly direct any questions regarding this matter to the undersigned.

Respectfully submitted,



Peter D. Ross

PDR/ddl
Attachment

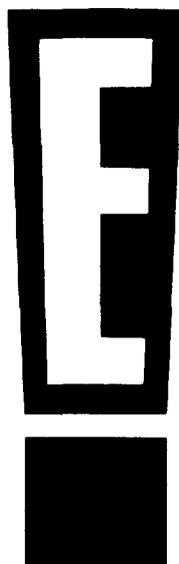
cc: James Olson
Edward Hearst

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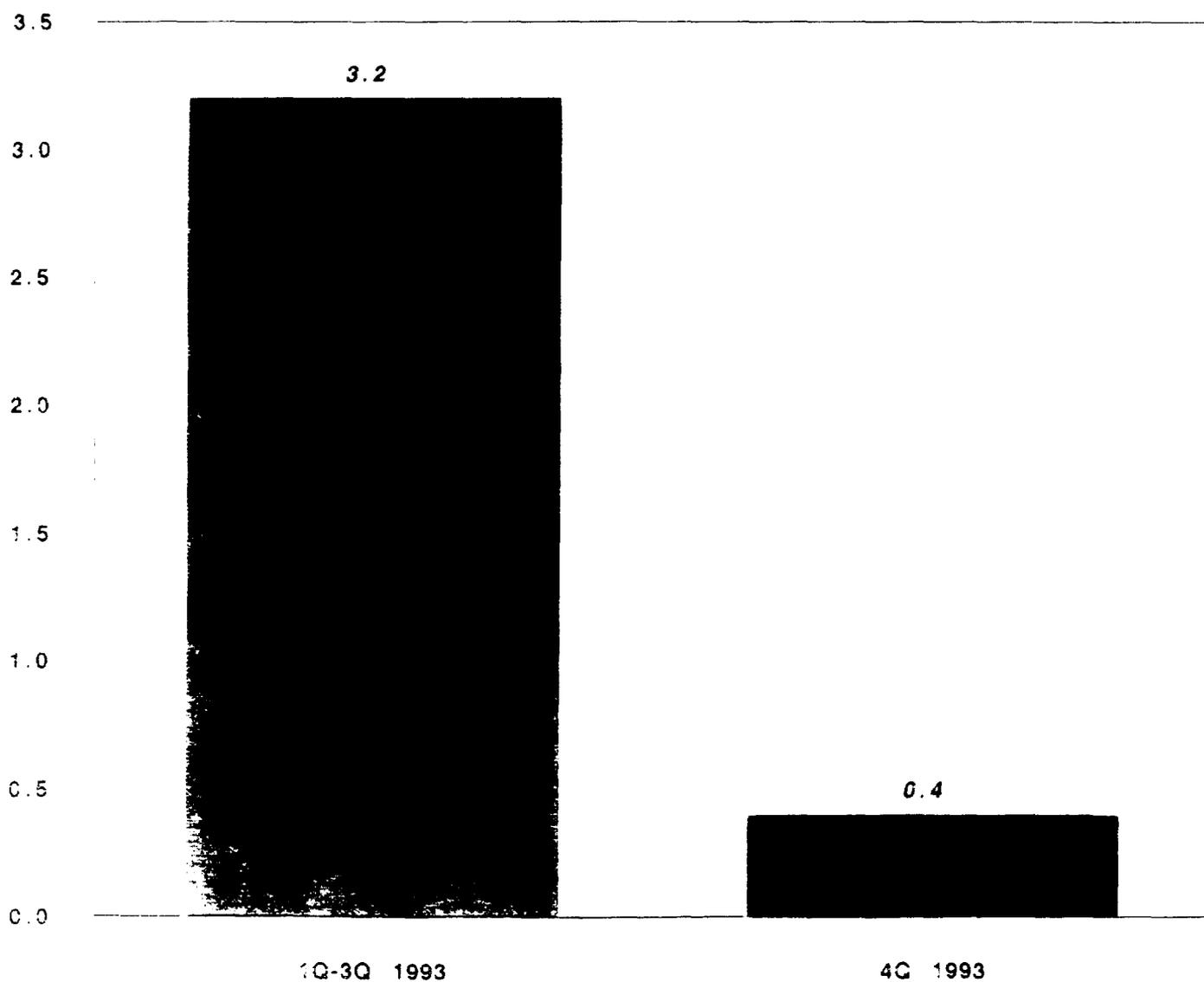


**ENTERTAINMENT
TELEVISION, INC.**

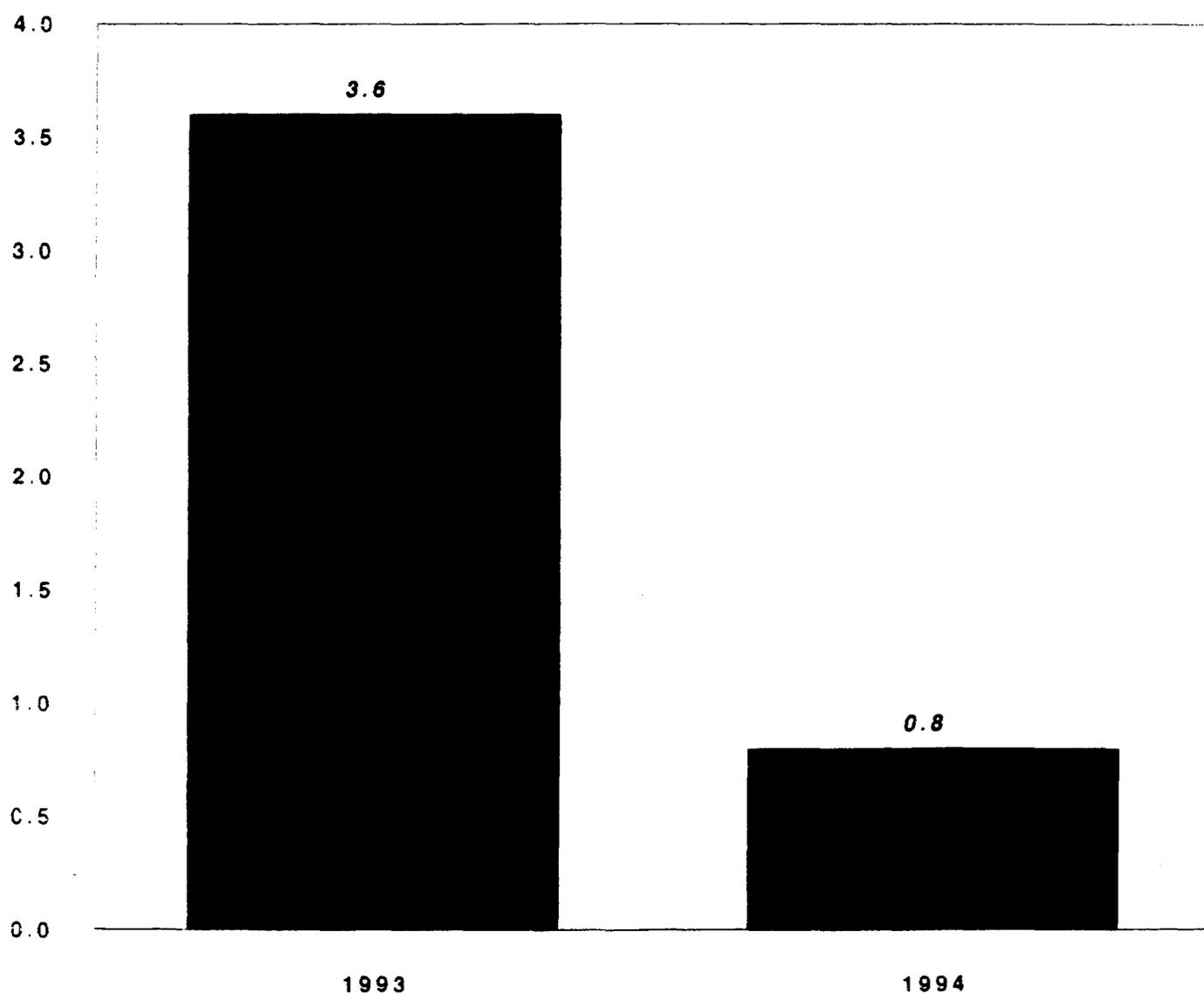
**NEGATIVE IMPACT OF REGULATION ON A NEWER
PROGRAMMING SERVICE**

**PRESENTED TO
THE FEDERAL COMMUNICATIONS COMMISSION
FEBRUARY 14, 1994**

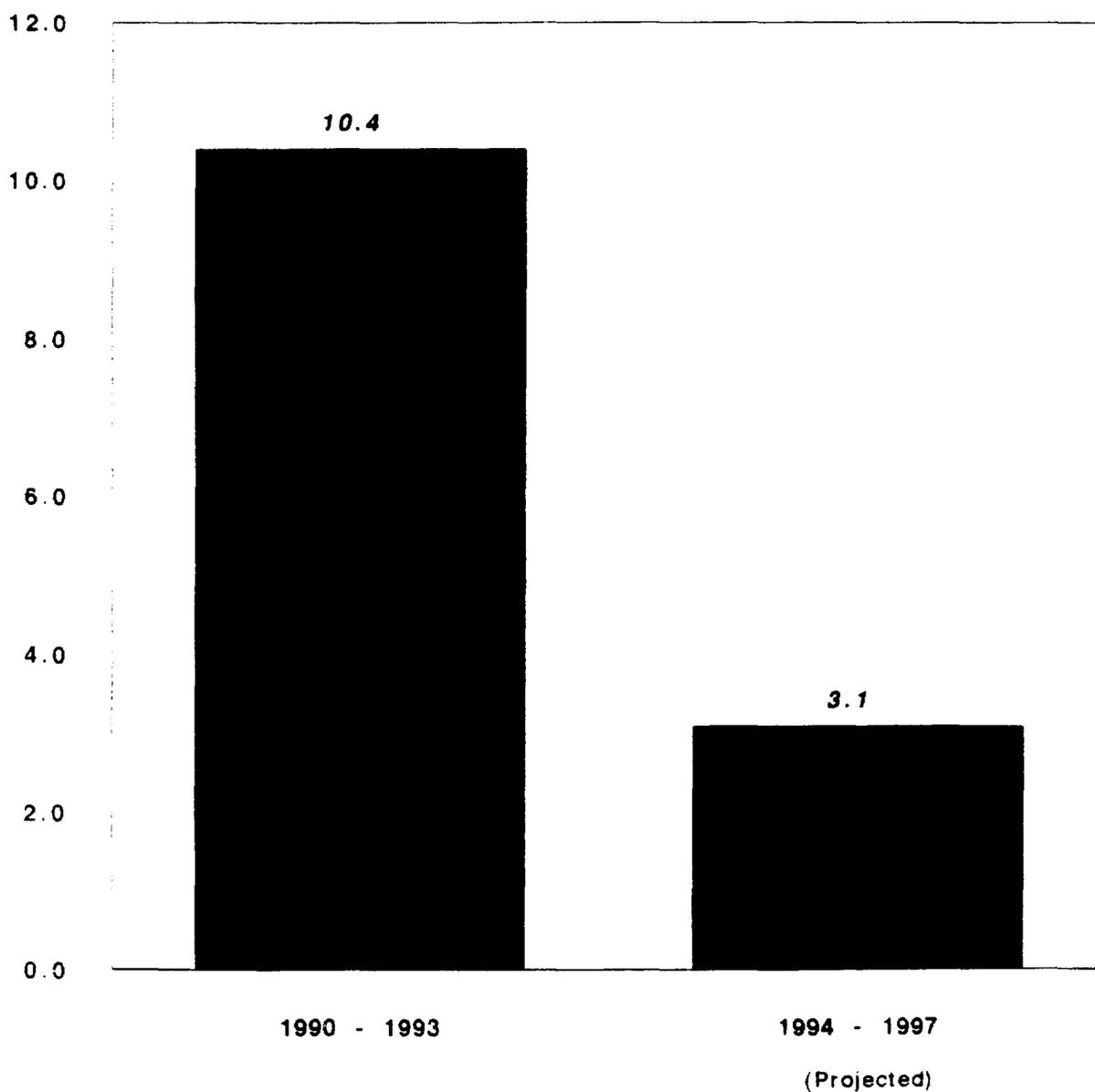
E! Entertainment Television, Inc.
1993 Subscriber Increases
Effect of Regulation
(Millions)



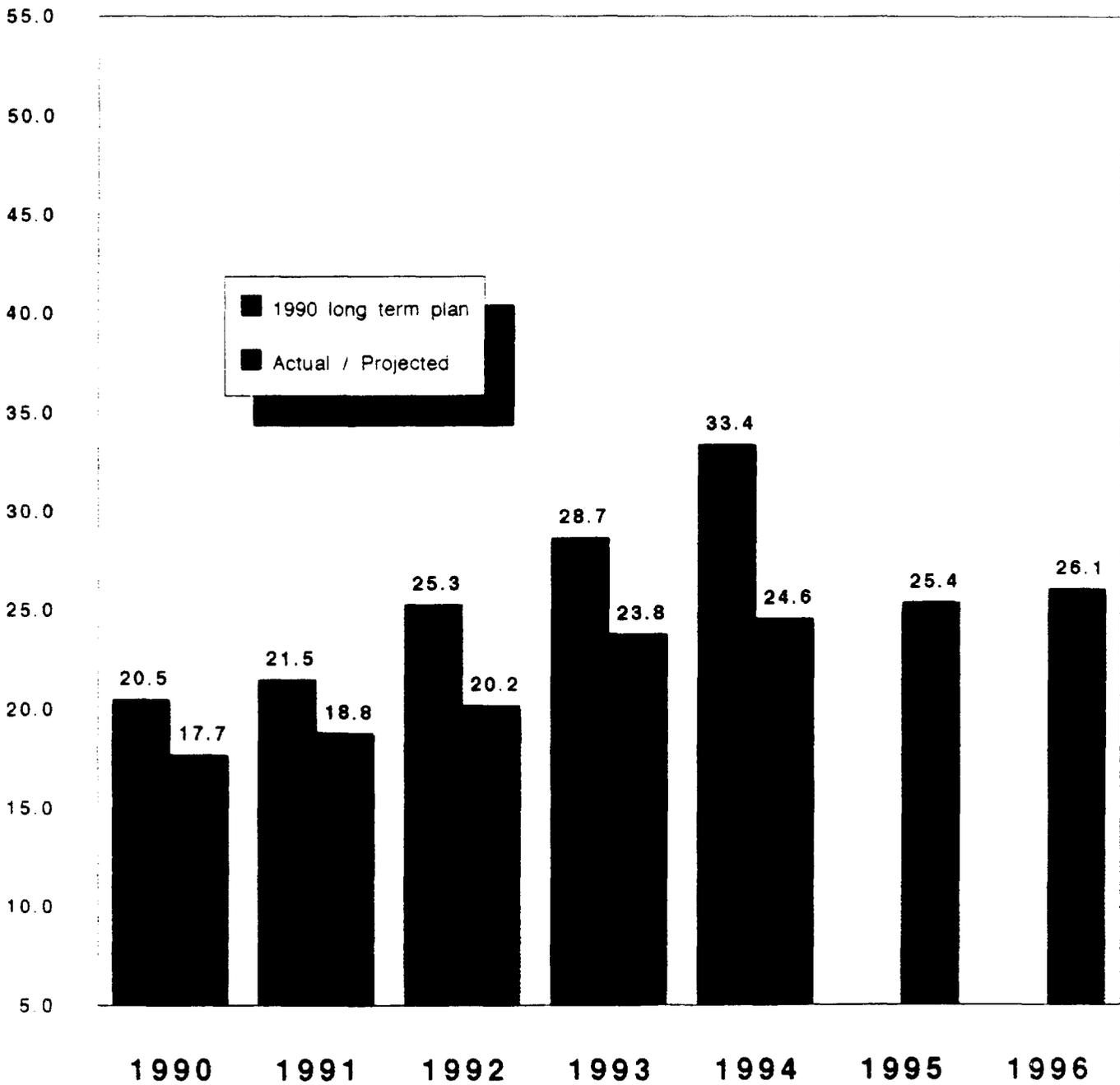
**E! Entertainment Television, Inc.
1993 and 1994 Subscriber Increases
Effect of Regulation
(Millions)**



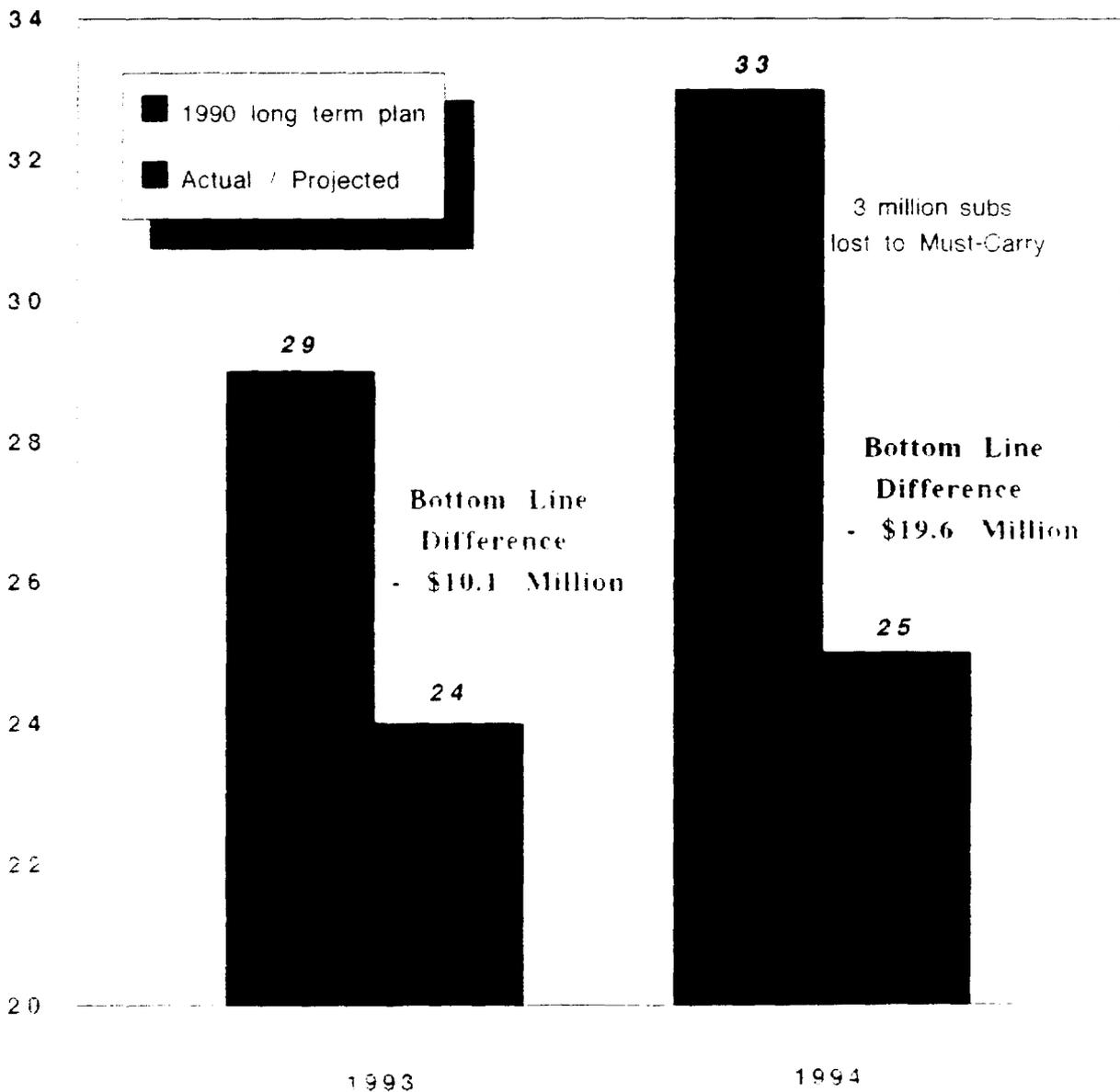
**E! Entertainment Television, Inc.
1990 - 1997 Subscriber Growth
Effect of Regulation
(Millions)**



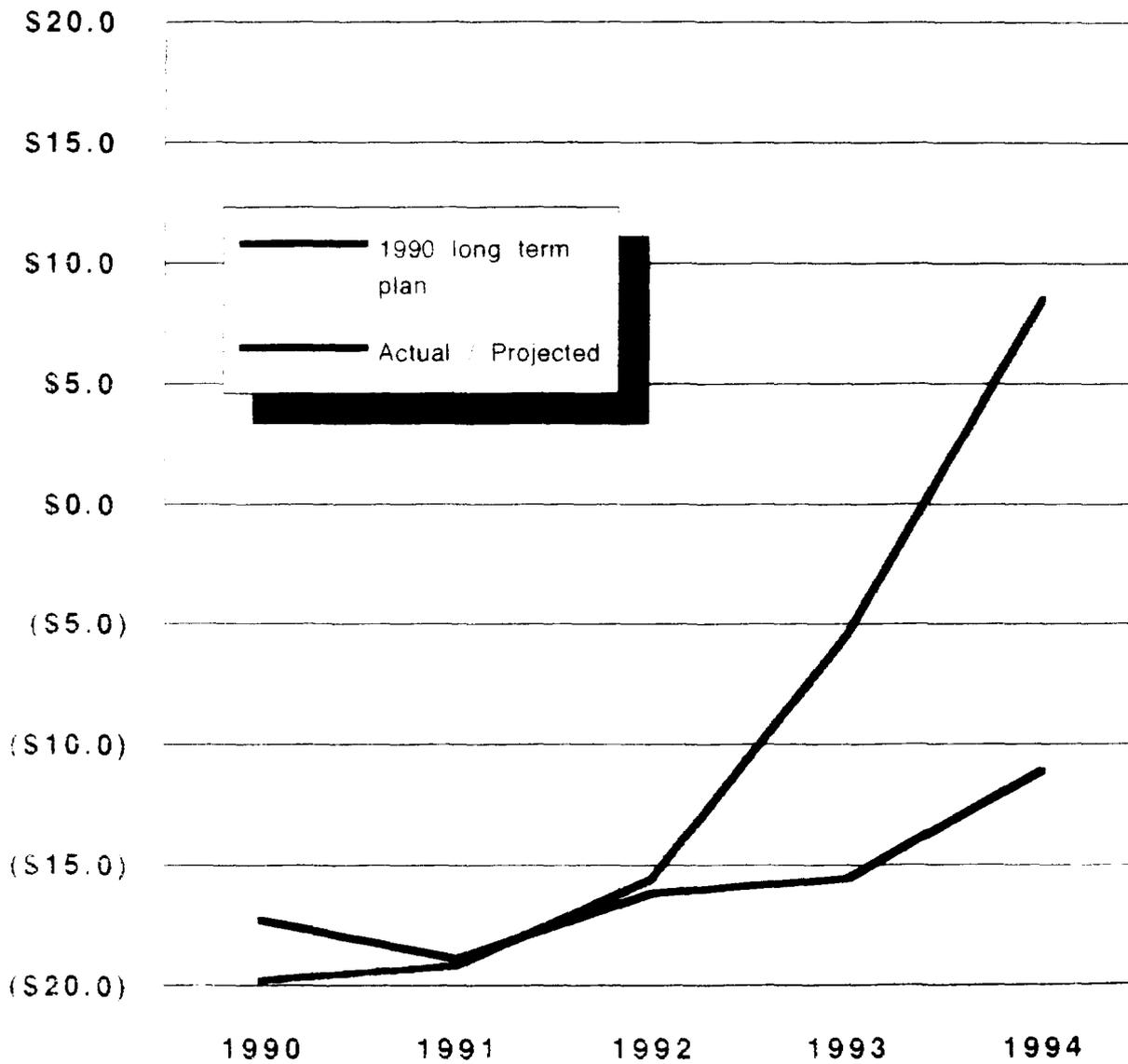
**E! Entertainment Television, Inc.
Actual and Projected Subscribers
Effect of Regulation
(Millions)**



**E! Entertainment Television, Inc.
 1993 and 1994 Projected Subscribers
 Effect of Regulation
 (Millions)**



E! Entertainment Television, Inc.
Net Income (Loss)
Effect of Regulation
(Millions)



E! Entertainment Television, Inc.
Cumulative Losses
Effect of Regulation
(Millions)

